

INSTRUCTIONS FOR THE LAYOUTS PREPARATION FOR PRINT

In order to always exactly, on time and irreproachably fulfill the order, staff of the printing-house asks you to observe further requirements and only then we will bear full responsibility for the RIGHT fulfillment of the works.

Should you have some questions, the most important – do not hesitate to ask!

Projects provided:

- In digital files.
- Files till 5 MB can be sent via e-mail.
- Big files can be uploaded to FTP server, address: saugykla.balt.net

All necessary data for the connection you will obtain by contacting either attending manager or IT administrator Gytis Bulotas, tel. 8 618 38187, e-mail gytis@spaustuve.lt

Final layouts' files format – ADOBE PDF/X-1a:2001.

Providing project please indicate:

- File name, exact final format.
- Telephone of the person, who could be contacted in case of any questions.
- Enclose also the paper-printed variant of the edition.
- Should it be printed in colors of PANTONE system, please indicate their codes.

Providing the projects of calendars:

- Create layout based on our printing-house's drawing patterns „Calendar drawings 20.. “ (renewed every year). For the concrete calendar pattern please contact attending manager.

Requirements preparing PDF files for print:

- 1) Every product should have automatically put on trim marks and bleed marks (2–5 mm depending on the product).
- 2) The bitmap resolution for graphic elements should be 270–320 dpi (CMYK, grayscale or duotone colors).
- 3) It is recommended to use ICC *Euroscale* colors profile (if you used different one, please note).
- 4) All fonts used in the layout must be embedded to the PDF file of the layout or curved in them.
- 5) Texts or other information it is recommended to position not closer than 5 mm to the side of the page (cutting line), for glued editions – from the glued side not closer than 20 mm.
- 6) Preparing dark tones in 4 colors, common colors' sum should not exceed 330 % (for example, cannot be C 95 % + M 95 % + Y 95 % + B 100 % = 385 %).
- 7) Preparing works for print on the non-standard paper it is necessary to take into consideration the enlarging and overflow of the raster point.
- 8) If there are some blank pages in the layout, they should be also included in the files prepared for print, according to the numeration in the layout.
- 9) The internal pages of the edition it is recommended to provide in **one file** but not larger than 1 GB.
- 10) One-color black texts of the edition (fonts) and stroke codes must be printed in one color (often occurring mistake – text in four colors.)

11) Recommended color of the integral and gradient backgrounds in print – darker than 2% for one CMYK canal. There is a risk for the brighter tones to disappear at the time of the printing process.

12) UV partial varnishing forms, layouts of foiling or cutting cliché are provided in separate vector files (either pdf, cdr or ai format). UV varnishing place must be filled C 90 % M 90 % Y 90 % B 100 % of colors.

If you don't have possibility to provide for the printing-house the layout in **ADOBE PDF/X-1a:2001** format, we can accept open files: **Adobe Indesign** (all used fonts and illustrations added), **Photoshop, Illustrator** (fonts curved), **CorelDraw** (fonts curved).

Detailed information concerning files preparation for print it is possible to obtain by calling Arūnas Juozapaitis, tel. (8 46) 366 000, e-mail arunas@spaustuve.lt

Thank you for giving trust to our professional competence, we look forward to the pleasant and for both sides useful cooperation.

Even if you have a sketch drawn in pencil – come to us and we'll find the common solution!

